



7654 N. 19 Ave • Phoenix • Arizona • 85021
602 771 5300

IT'S THAT TIME OF YEAR AGAIN!!

Order your **Yearbook** today

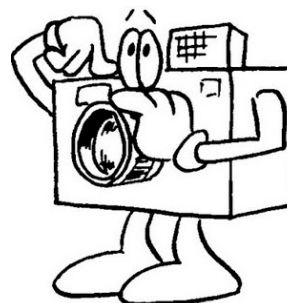
\$25.00 – Students

\$35.00 – Faculty/Staff

- Payment Options: Send Check, Cash, or Money Order.
 - Payment to: PDSD-Yearbook, 7654 N. 19th Ave, Phoenix, AZ 85021
- Bring payment to Matthew Bezaire in Room 113 or Chip in the middle school office.
- Buy it Online, <http://www.yearbookordercenter.com/> and put in order **#24545**.
***Note – Staff must choose the \$35 staff price**
- You can also have a message printed in the Yearbook. (See next page).

Please cut and return the section below to PDSD with your preferred form of payment.
Books will be distributed in **August 2011**

Need more information?
Contact Matthew Bezaire, YB Advisor
602 771 5334
Matthew.Bezaire@asdb.az.gov



-----CUT/TEAR HERE-----

I wish to reserve a copy of the 2011 PDSD Yearbook. Cost is **\$25 for Students. \$35 for Faculty**

Student, Parent or Faculty Name:

Check, Cash, or Money Order Enclosed (Circle One)

Total: **\$25 for Students. \$35 for Faculty**

Payments made to:
PDSD – Yearbook 7654 N. 19th Ave, Phoenix, AZ 85021



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602 771 5300

Print an Advertisement or Message

Name of Parent or Staff _____

Address _____ Phone Number _____

Name of Student _____

_____ Yes, I would like have a message/AD printed in the Yearbook.

Our message/AD rates are:

1/10 page (Business Card) = \$75

1/4 page = \$150

1/2 page = \$200

Full page = \$300

See size examples on next page

I would like my message to read as follows:

We agree to pay \$_____ for a _____ sized display in the 2011 PDSD yearbook. We understand that a copy of this contract and payment (checks made out to PDSD-Yearbook) must be mailed to:
PDSD -Yearbook, 7654 N. 19th Ave, Phoenix, AZ 85021.

Signature: _____

Date: _____

Print Name _____

¼ Page Ads are approximately 4 inches wide by 5.75 inches high, and may include up to 3 (three) photographs plus text of your choice. Suggestion: Do not attempt to include too much text or the point size will become too small.

\$150 – ¼ Page

Full-page ads 9 inches wide by 12 inches high (full bleed), and may include a dozen or more photographs plus text of your choice.

\$300 - Full Page

1/10 page (Business cards) can include a message and a picture.  **\$75**

½ Page Ads are approximately 8 inches wide by 5.75 inches high, and may include up to 6(six) photographs plus text of your choice. Suggestion: Do not attempt to include too much text or the point size will become too small.

\$200 – ½ Page

Contact Information

Matthew Bezaire, Advisor
Phoenix Day School for the Deaf
7654 N. 19th Ave
Phoenix, AZ 85021
602 771 5334

Matthew.Bezaire@asdb.az.gov

How to Purchase your Yearbook Online

Step 1

<http://www.yearbookordercenter.com/>

Order **#24545**

YEARBOOK ORDER CENTER

Select an option and enter the appropriate number:

☒ Order Number (new sale)
☐ Confirmation Number (existing sale)

24545 **Continue**

Don't know your order number?

Start by selecting the state where your school is located:

Select your country...

Step 2

Buy a Yearbook

YEARBOOK ORDER CENTER

Welcome to the
**Phoenix Day School for the Deaf
PHOENIX, AZ**

Yearbook Order Center!
Online sales have now begun.

**BUY A YEARBOOK
& other cool stuff**

For ordering help, call The Order Center toll free at 866-287-3096 or email us at yearbookordercenter@herffjones.com
For technical questions about Online Ad Creation, call Technical Support toll free at 877-362-7750 or email us at techsupport@herffjones.com

Step 3

Find a student or business

Type in your name or student's

YEARBOOK ORDER CENTER

Find a Student or Business

Enter the following information to search for a student or business. If your Student Name or Business is not found you can step. This information is used to distribute your order to the right student or business when yearbooks arrive at the school!

First Name or Business Name: Last Name: **SEARCH**

Matthew Beazire

For ordering help, call The Order Center toll free at 866-287-3096 or email us at yearbookordercenter@herffjones.com
For technical questions about Online Ad Creation, call Technical Support toll free at 877-362-7750 or email us at techsupport@herffjones.com

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Step 4

Can't find student or your name?

Click here to Add New

YEARBOOK ORDER CENTER

Find a Student or Business

Enter the following information to search for a student or business. If your Student Name or Business is not found you can step. This information is used to distribute your order to the right student or business when yearbooks arrive at the school!

First Name or Business Name: Last Name: **SEARCH**

Matthew Beazire

No Students or Businesses found matching your search criteria.

CAN'T FIND STUDENT OR BUSINESS?

THAT'S OK, CLICK HERE TO ADD NEW

For ordering help, call The Order Center toll free at 866-287-3096 or email us at yearbookordercenter@herffjones.com
For technical questions about Online Ad Creation, call Technical Support toll free at 877-362-7750 or email us at techsupport@herffjones.com

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Step 5

Add your Name

Select grade or indicate faculty

The screenshot shows the 'YEARBOOK ORDER CENTER' header with a logo and navigation links (HOME, PRODUCT CAT). Below the header is the 'Add New Student' form. The form has fields for 'First Name or Business Name*' (Matthew), 'Middle Name' (empty), and 'Last Name*' (Beane). There is a dropdown menu for 'Grade (select "Business" if business)*' with 'Faculty/Staff' selected. Below this is a 'Homeroom' field. A green 'ADD STUDENT OR BUSINESS' button is at the bottom. A sidebar on the left contains the Phoenix Day School logo and contact information. A red arrow points from the 'Add your Name' instruction to the first name field, and another red arrow points from the 'Select grade or indicate faculty' instruction to the grade dropdown menu.

Step 6

To begin shopping *Click Here*

The screenshot shows the 'YEARBOOK ORDER CENTER' header. Below the header is a confirmation message: 'Student Added. Student Matthew Beane is now Faculty/Staff has been successfully added. To begin shopping for this student, click here.' There is a green 'CLICK HERE' button. A sidebar on the left contains the Phoenix Day School logo and contact information. A red arrow points from the 'To begin shopping Click Here' instruction to the 'CLICK HERE' button.

Step 7

Select Staff or Student

***Staff must select staff**

The screenshot shows the 'YEARBOOK ORDER CENTER' header. Below the header is the 'Yearbook Options' page. It has two main sections: 'STAFF YEARBOOK' and 'STUDENT YEARBOOK'. Each section has a 'Staff Yearbook' or 'Student Yearbook' button, a price (\$35.00 for staff, \$20.00 for student), and an 'ORDER' button. A sidebar on the left contains the Phoenix Day School logo and contact information. Red arrows point from the 'Select Staff or Student' instruction to the 'Staff Yearbook' and 'Student Yearbook' buttons, and from the '*Staff must select staff' instruction to the 'Staff Yearbook' button.

Step 7

Add to Cart

The screenshot shows the 'YEARBOOK ORDER CENTER' header. Below the header is the 'Staff Yearbook' page. It has a 'Staff Yearbook' button, a price (\$35.00), and an 'ADD TO CART' button. A sidebar on the left contains the Phoenix Day School logo and contact information. A red arrow points from the 'Add to Cart' instruction to the 'ADD TO CART' button.

Step 8

Check Out

The screenshot shows the 'YEARBOOK ORDER CENTER' header. Below the header is the 'Year Cart' page. It shows a table with columns for 'PACKAGE', 'DESCRIPTION', and 'PRICE'. The table has one row for 'Staff Yearbook' with a price of \$35.00. There are buttons for 'CHECKOUT' and 'CONTINUE SHOPPING FOR CURRENT STUDENT'. A sidebar on the left contains the Phoenix Day School logo and contact information. A red arrow points from the 'Check Out' instruction to the 'CHECKOUT' button.

Step 9

Add billing and shipping Info

Step 10

CHECK OUT

The screenshot shows the 'YEARBOOK ORDER CENTER' header. Below the header is the 'Check Out' page. It has sections for 'BILLING INFORMATION' (with fields for First Name, Last Name, Billing Address, City, State, Postal Code, Phone, Email) and 'PAYMENT OPTIONS' (with fields for Payment Type, Credit Card Number, Expiration Date, Security Code). There is a 'TOTAL PURCHASE AMOUNT' of \$35.00 and a 'CHECKOUT' button. A sidebar on the left contains the Phoenix Day School logo and contact information. Red arrows point from the 'Add billing and shipping Info' instruction to the billing fields, and from the 'CHECK OUT' instruction to the 'CHECKOUT' button.